



SHANNON CASEY

ADVERTISING CREATIVE

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I am a Design and Advertising graduate from Auckland University of Technology with a passion for solving problems through creativity.

I am dedicated, determined and driven to develop my creative and strategic skills to forever better my work. I have a strong sense of leadership and confidence being elected High School Head Student in 2011 and received my High School Leadership and Citizenship Award 2010 / 2011.

I have been acknowledged for my creative abilities outside of advertising, having received the APRA Lyric Award at the Smoke Free Rock Quest North Shore Heat 2013.

INTERESTS

Water Activities / Sailing, diving, swimming.

Sport / Netball, cross-fit and fitness.

Music / Play the guitar, piano and singing.

Art / Drawing and digital illustration.

Spending time with family and friends.

EXPERIENCE

Benefitz Design and Printing / Part Time Graphic Designer
MAY 2016 - PRESENT

Design creation - business cards, banners, billboards, vehicle signage, posters, building signage, publications. Interacting with clients, print finishing. Online store and product creation. Assembling books, calendars, prints, mugs.

Benefitz Design and Printing / Part Time Receptionist
APRIL 2014 - MAY 2016

Answered phones, data input, stock ordering, accounts.
Print finishing - laminating, creasing, trimming, packaging, dispatching.

Bays Flowers / Part Time Junior Florist
JANUARY 2012 - MARCH 2014

Served customers, created bouquets and flower arrangements, delivered orders, ordered stock.

EDUCATION

Auckland University of Technology / Bachelor of Communication Design, Major in Graphic Design (Specialising in Advertising)
Minor in Creative Entrepreneurship
FEBRUARY 2015 - DECEMBER 2017, Auckland

Albany Senior High School / NCEA Level 3 (Excellence)
JANUARY 2012 - DECEMBER 2014, Auckland

Studied in the areas of Music, Painting, Graphic Design, English, Art History.

Albany Junior High School
JANUARY 2008 - DECEMBER 2011, Auckland

REFERENCES

Aidan Bennett
Founder/MD, Benefitz Design and Printing

☎ 021 500 997
@ aidan@benefitz.co.nz

Jane Berney
AUT Advertising Creative Director/ Lecturer

@ jane.berney@aut.ac.nz

GET IN TOUCH

📍 222 Upper Harbour Drive, Greenhithe,
North Shore Auckland, New Zealand, 0632
☎ +64 21 021 022 448 99
@ shannoncasey0@gmail.com

🌐 kateandshannon.com
in linkedin.com/in/shannon-casey-a78816125/
fb facebook.com/shannon.casey.5876